

DATAPULSE TECHNOLOGY LIMITED
(Incorporated in Singapore)
(Company Registration No. 198002677D)

**RESPONSE TO QUESTIONS FROM SHAREHOLDER FOR
ANNUAL GENERAL MEETING TO BE HELD ON 22 NOVEMBER 2023**

The Board of Directors (the “**Board**” or “**Directors**”) of Datapulse Technology Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) refers to the Company’s Annual Report 2023 that was disseminated to the shareholders via the SGXNet on 7 November 2023.

The Company has received several questions from a shareholder before the cut-off time and would like to thank the shareholder for submitting her questions ahead of the upcoming annual general meeting to be held on 22 November 2023. The list of questions received from the shareholder, and the Board’s responses to these questions are set out below.

Question 1:

The company has lost money for the fourth straight year in a row. When will the company finally be profitable? Please detail and elaborate.

Company’s response:

We are not in a position to provide a profit forecast. As mentioned in the Chairman’s Statement in the Annual Report, the past few years have been especially difficult as our key investments are (i) our wholly owned hotel asset, Travelodge Myeongdong City-Hall (“**TLMC**”) in Seoul, South Korea, (ii) our other hotel investment in Seoul, Travelodge Myeongdong Euljiro (“**TLME**”), in which we hold 15% as well as (iii) a 5% stake in our hotel investment in Singapore, Travelodge Harbourfront Singapore (“**TLHS**”). These assets being hospitality assets meant that our losses were primarily due to tourism, one of the sectors which suffered a direct hit from the COVID-19 pandemic.

Question 2:

What active steps are the management taking to return the company back to profitability and exit the SGX Watchlist? Please detail and elaborate.

Company’s response:

As mentioned in the Annual Report, the hospitality industry in South Korea is expected to recover further from the COVID-19 pandemic with the return of Chinese tourists (the most significant source of tourists to South Korea before the COVID-19 pandemic) after the Chinese government announced the lifting of COVID-19 era restriction on group tours to South Korea and other countries such as United States of America, Japan and Australia on 10 August 2023. We are not in a position to provide a profit forecast but are committed to safeguard and enhance shareholder value.

Question 3:

The rate of turnover amongst the Board of Directors and Key management have been alarmingly high over the past year. Should shareholders be concerned about the high rate of turnover? What changes in strategic direction, if any, would this new batch of Directors and Key Management bring to the company? What are the relevant hospitality experience in which any of the Directors have?

Company’s response:

The change in the Directors corresponds with the recent shareholding changes of our current Chairman, Mr Ang Kong Meng, now holding 76.37% of the ordinary shares and 62.41% of the warrants. As mentioned in the Offer Document dated 31 August 2023 issued on behalf of Mr Ang Kong Meng, it is his current intention to maintain the present listing status of the Company on the SGX-ST and carry on the existing businesses of the Company, and he presently has no intention to: (a) introduce any major changes to the existing business of the Company; (b) redeploy the fixed assets of the Group; or (c) discontinue the employment of the employees of the Group, other than in the ordinary course of business.

The departure of Financial Controller, Mr Lau Yin Whai, is in the ordinary course of business as he pursues another career opportunity and Ms Yeo Sock Koon, Maggie who has been appointed as Chief Financial Officer, is a very experienced finance professional with past experience in several SGX Main Board listed companies including Sembcorp Industries Limited, The Straits Trading Company Limited, and Intraco Limited.

Ms Yap Ming Choo, who is one of our Independent Directors has hospitality industry experience having worked in Banyan Tree Capital and Amara Holdings Ltd.

Question 4:

Travelodge Hotel Asia (TLA) is the operator of our hotels. Will the recent changes in substantial shareholder(s) and board changes affect this arrangement? When will this agreement for Travelodge Hotel Asia to manage our hotels expire? What are the company's plans if TLA declines to manage our hotels when the agreement expires? Will our hotels be rebranded? Have we sourced for alternative operators for our hotels? Please detail and elaborate.

Company's response:

The hotel management agreement with TLA is not affected by recent changes in substantial shareholder(s) and board changes. We are not in a position to disclose non-public contractual details relating to the hotel management agreement but do not currently have any intention to discontinue the hotel management agreement with TLA.

Question 5:

There have been news of a bed bugs outbreak in South Korea, with the authorities declaring a "war on bed bugs". Have there been reported cases of bed bugs in our hotels? How are our hotels managing the bed bugs outbreak? Please detail and elaborate.

Company's response:

There was a reported bed bugs incident in TLME 3 weeks ago and so far, there has been no incident of bed bugs outbreak in TLMC. The incident was detected through daily housekeeping inspection. The hotels will maintain the necessary pest control measures and remain vigilant.

BY ORDER OF THE BOARD

Yee Chia Hsing
Chief Executive Officer
16 November 2023